

April 11, 2026

Suggestions for MTA production from Lajna Ima'illah USA during Lajna National Mentoring Conference.

Create short 30-60 secs videos based on Qur'anic verses (with translation) related to financial sacrifice. Proposed content:

- Create videos featuring young Nasirat narrating incidents about financial sacrifice from the lives of the companions of the Holy Prophet (peace be upon him) and the Promised Messiah (peace be upon him).
- Make videos based on inspiring stories shared by Huzoor aba in his sermons on financial sacrifice.
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- Encourage Nasirat to share personal stories of their ancestors about how Chanda brought blessings into their families' lives and helped protect them from hardships.
- Create short video clips showcasing Zion Mosque and other completed Jamaat projects to raise awareness about how contributions have made a meaningful impact.
- Storytelling format videos based on explaining the need for financial sacrifice and how this concept has always existed in various faiths.

Create MTA clips that strengthen our bond with Khilafat.

Especially engage younger Lajna members. Proposed content:

- Share inspiring accounts of Khulafa with youth, seeing khulafa as our advocates.
- Collect stories from members and share with general membership.
- Collect from Local Sadrat and create published accounts

April 11, 2026: Suggestions for MTA production from Lajna Ima'illah USA continue;

- Stories with members who spent a lot of time with Khulafa

Video clips on the importance of Khilafat. Proposed content:

- Khilafat words showing, 10 second clips - Flash words and imagery
 - Confusion vs Clarity: Contemporary issues and the solutions provided by Khilafat
 - Cultures combined
 - Lost vs Direction: broken sects vs Unity behind Khilafat
- Long Clips with following wording & imagery:
 - Unity
 - Blessing
 - One Voice, One Leader
 - Living God: The Prophet saw has passed, Khilafat will lead the Golden Age of Islam
 - Clarity, Guidance
 - Impact on marginalized communities
 - Khilafat = Mobilization of all age groups, focused on Lajna work and achievements.
 - Global issues with Muslims that don't serve the future of Islam
 - Question Prompts: Who Guides You?
 - Inspirational
 - Khilafat = Leadership, Unity, Guidance

Wassiyat! How to motivate every member to become Moosi:

Gain inspiring stories from members

